



Dosarul cuprinde:

- Studiaza in **Danemarca**, la **International Business Academy**, si in **China**, la **Shanghai Finance University**.
- Obține o **diploma de licenta dubla** care sa te puna in valoare.
- Fa parte dintr-un grup dinamic de studenti cu deschidere internationala extraordinara si cu **oportunitati valoroase in cariera**.
- Formular de inscriere
- Foaia matricola pe ultimii 3 ani de liceu, in copie si traducere.
- Diploma de bacalaureat, in copie si traducere.
- Test de limba engleza.
- Copie dupa pasaport sau carte de identitate.
- Scrisoare de motivatie in limba engleza.
- Scrisoare de recomandare in limba engleza.
- Data limita pentru a aplica este 15 martie

International Education Centre—EDvisory

Bucuresti: Str. Dionisie Lupu 50, Parter

Iasi: Str Sf Lazar nr 4, bloc Penes Curcanul

info@iec.ro — info@danish-day.com

www.danish-day.com — www.iec.ro

Documentele scanate se trimit la adresa de email: info@danish-day.com sau diana@iec.ro
Diana, consilierul nostru pentru acest program, va prelua solicitarea si te va sprijini pe perioada procesului de aplicare.



OPTIUNEA 1

1 + 2 + 1,5

Anul 1 (la International Business Academy)

International Marketing and Sales - 10 ECTS
Economics - 5 ECTS
Communication, Organisation and Management I - 10 ECTS
Business Law - 5 ECTS
International Marketing and Sales - 10 ECTS
Economics - 5 ECTS
Communication, Organisation and Management II - 5 ECTS
Business Law - 5 ECTS
Elective - 5 ECTS

Anii 2 si 3 (la Shanghai Finance University)

Major courses:
Logistics and Supply Chain Management
International Business Negotiation
Business Culture and Communication
Entrepreneurship
Strategic Management
HR Management
Cross-Cultural Management
Operation Management
International Management
Project Management

Language courses:

Chinese I
Chinese II
Chinese III
Chinese IV
Chinese Survey
Communicative Chinese
Chinese Culture

Anul 4 + 1 semestru suplimentar (la International Business Academy)

Customer - 15 ECTS
Industry and Competitors - 5 ECTS
Innovation - 5 ECTS
Research Methods - 5 ECTS
Sales Development - 10 ECTS
The Complete Sale - 5 ECTS
Follow-up - 5 ECTS
Electives - 10 ECTS
Internship - 15 ECTS
Main thesis - 15 ECTS

Absolventii primesc urmatoarele certificari: Bachelor degree in International Sales and Marketing Management din partea IBA si Bachelor in Business Management din partea SFU.

OPTIUNEA 2

2 + 2 + 0,5

Anii 1 si 2 (la International Business Academy), obtineti un AP degree in Marketing Management from IBA

International Marketing and Sales - 10 ECTS
Economics - 5 ECTS
Communication, Organisation and Management I - 10 ECTS
Business Law - 5 ECTS
International Marketing and Sales - 10 ECTS
Economics - 5 ECTS
Communication, Organisation and Management II - 5 ECTS
Business Law - 5 ECTS
Elective - 5 ECTS

Customer - 15 ECTS
Industry and Competitors - 5 ECTS
Innovation - 5 ECTS
Research Methods - 5 ECTS
Sales Development - 10 ECTS
The Complete Sale - 5 ECTS
Follow-up - 5 ECTS
Electives - 10 ECTS

Anii 3 si 4 (at Shanghai Finance University), absolventii obtin Bachelor degree in Business Management din partea SFU

Major courses:
Logistics and Supply Chain Management
International Business Negotiation
Business Culture and Communication
Entrepreneurship
Strategic Management
HR Management
Cross-Cultural Management
Operation Management
International Management
Project Management

Language courses:

Chinese I
Chinese II
Chinese III
Chinese IV
Chinese Survey
Communicative Chinese
Chinese Culture

Semestru suplimentar (la International Business Academy) pentru a obtine Bachelor degree in International Sales and Marketing Management din partea IBA

Internship - 15 ECTS
Main thesis - 15 ECTS

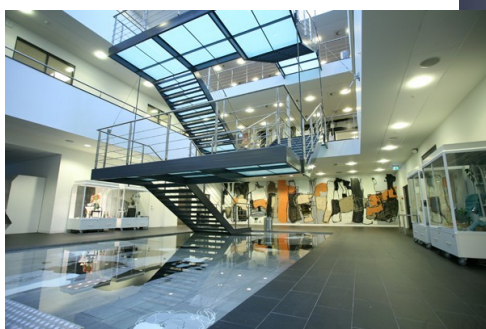
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Costuri

- Registration fee 525 DKK—aproximativ 70 de EUR (taxa se plateste in august 2015) si este destinata inscrierii in programul de la Shanghai Finance University.
- Scolarizarea la International Business Academy este **gratuita** si se aplica pentru anii in care studiul se face in Danemarca.
- Costurile de cazare in Danemarca difera, dar ar trebui sa bugetati aproximativ 350—400 eur/luna



- Scolarizarea la Shanghai Finance University este de aproximativ **2750 USD/an** si se aplica pentru anii in care studiul este in China.



- Costurile de cazare in campusul universitatii Shanghai sunt de 300 USD/ luna si includ cazare in camera single cu baie proprie, curatenia in camera si spalarea prosoapelor si cersafurilor,- istem similar cu cazarea intr-un hotel). Cantina are costuri foarte rezonabile si mancare de calitate.

Informatii utile

Data limita pentru a aplica este 15 martie 2015.

Cei care isi gasesc un job in Danemarca, pot sa-si acopere costurile de trai lunare lucrând aproximativ 4 zile/luna.

Este bine sa aplicati din timp pentru cazare in Danemarca deoarece procedurile de aplicare sunt de durata.

Este dificil sa va gasiti un job in Shanghai atata timp cat nu vorbiti limba, deci trebuie sa va asigurati ca aveti resurse pentru a putea acoperi costurile de acolo.

Veti avea oportunitatea de a participa la cursuri gratuite de limba daneza. Nu o ratati!

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